

# Oxnard Self Storage Website Design Specification

## GENERAL REQUIREMENTS

- Please include designs for both **mobile and desktop**, including designs for site navigation.
- For any forms on the website, please include empty, filled, and errored states for each type of form field, as well as enabled and disabled styles for the form buttons.
- For any information that isn't specified here like phone numbers or descriptive text, feel free to put in lorem ipsum or fake information (e.g. "(XXX) XXX-XXXX").
- We don't have high quality images of the business to share yet, so feel free to put in stock photos anywhere you think a picture would look good.
- When overlaying text over a background color, please make sure the color contrast meets [WCAG standards](#).

## GLOBAL ELEMENTS

### Header

The header and navigation should allow users on desktop and mobile to navigate to any page in the site. It should also make sure to feature the business' logo.

### Footer

The footer, on both desktop and mobile, should appear on every page and include:

- Links to every page
- "© 2022 Oxnard Self Storage"
- The business' opening times, phone number, and address

## PAGES

### Homepage

This page should give a good impression of the business and its key advantages (Affordable, Secure, Convenient, plus short lorem ipsum descriptions for each). Feel free to fill in lorem ipsum for any text describing the business. The homepage should also feature our address (a Google Maps embed would probably look good), opening times (9:30 AM - 5:30 PM, 7 days a week) and our phone number.

In the hero section, the user should see a CTA button to see our units. On mobile, the user should also be shown a CTA button to call the business somewhere above the fold.

Below the fold, include a couple sections that highlight titles such as “Drive-up spaces” or “Just show up with your stuff” alongside images, small text blurbs, and CTA buttons.

Finally, include a section with a single question and answer. The question should say “what should I bring to rent a space?”, and the answer should be about a paragraph of lorem ipsum.

## Units

This page should feature a hero section followed by a grid list of the storage unit types at Oxnard Self Storage. Each storage unit type in the list should have the following information:

- The type (size) of the unit (e.g. “10 x 14”). This is basically the “name” of the unit.
- A one-paragraph description of the unit (put in lorem ipsum for now, but this will talk about what kind of stuff can fit in that unit).
- The location of the unit (can be either “Exterior (Drive-up)”, “Ground floor”, or “Second floor”)
- The price of that unit (e.g. “\$200 a month”)
- The number of available units (e.g. “2 available” or “Sold Out”)
- A “Reserve now” CTA button

Clicking a “Reserve now” button should open up a flow for users to reserve the unit type they selected. They should have to provide their full name and phone number. There should be text explaining to the user that they still need to come in personally to claim the unit, including a small list of personal identification that they need to bring (you can put some lorem ipsum for those items).

## Pay Online

This page should present a flow where the user can pay rent for a storage unit that already belongs to them. They should have to provide their name and the unit number.

The user should be able to choose between:

- Pay any number of months' owed rent. They must input how many months' rent is being paid.
- Pay 11 months' advance rent + 1 month free. The free month should be clear to users here.
- Sign up for automatic monthly rent payments.

The user should be able to see their total owed amount before payment.

Payment will be handled using the following embedded PayPal buttons:



## Contact Us

This page should have:

- The business' opening times
- The business' address (a Google map embed would look nice here)
- The business' email, phone number, and fax number
- A contact form with the following fields:
  - Name (required)
  - Email (required)
  - Confirm Email (required)
  - Unit Number
  - Reason for contact (required, dropdown)
  - Message (required, larger text area)